

SHREWSBURY TOWN COUNCIL
CLIMATE EMERGENCY AND NATURE RECOVERY COMMITTEE
1 OCTOBER 2024

Officer: Amanda Spencer, Deputy Town Clerk

Great Big Green Week 2024

Purpose of Report

To update the Climate Emergency and Nature Recovery Committee on Shrewsbury Town Council's participation in Great Big Green Week in June 2024.

Background

As part of the Climate Emergency and Nature Recovery Action Plan, Shrewsbury Town Council committed to organising an event to raise awareness of the climate emergency across the town. After investigation, it was agreed that the most effective way to do this was as part of the national event Great Big Green Week.

Great Big Green Week is the UK's biggest ever celebration of community action to tackle climate change and protect nature. Every year, people come together to unleash a wave of support for action to protect the planet. Tens of thousands of people in every corner of the country celebrate the heartfelt, brave, everyday actions being taken to stand up for nature and fight climate change. Great Big Green Week has been running since 2021 and now has with over a quarter of a million people getting involved each year including those from national organisations, institutions, businesses and media outlets. Further details are available at www.greatbiggreenweek.com.

Initial Actions Taken

In December 2023, on behalf of the Chair of the Climate Emergency and Nature Recovery Committee, Julian Dean, the Deputy Town wrote to around 75 local organisations across the town asking if they wished to participate in the week. This included large organisations such as Shropshire Council and the Environment Agency, locally based community groups such as Men's Shed and Street Pastors, the BID and locally based charities. She also wrote to all Shrewsbury-based schools and colleges.

Great Big Green Week June 2024

A total of 17 events took place in Shrewsbury across Great Big Green Week which involved over 20 organisations. The full list of activities is detailed at the end of this report. Both the week as a whole and the individual events were publicised as follows:

- A number press releases both leading up to and during Great Big Green Week
- On the Town Council's Climate Change website
- On the Great Big Green Week website
- Via the websites and social media pages of the participating organisations

Radio Shropshire was also contacted and were keen to be involved but were unable to schedule a programme slot in time.

It is anticipated that around 500 people attended these events and, from those who did attend, feedback was hugely positive.

The Town Council also ran a Climate Change Competition for local young people as a way to engage with younger members of the town about their views on the climate crisis and what should be done to address this. This competition was publicised to all schools and youth groups across the town and we are delighted to say that we received plenty of entries. All entries were displayed in the Archives at Shrewsbury Library throughout Great Big Green Week.

The Town Council participated in Great Big Green itself on the 12 June 2024, firstly by holding a Climate Fair in the Square, which publicised the Town Council's Young Shrewsbury service alongside other organisations, but also by demonstrating our own approaches to addressing the climate emergency at Burr's Field and in the Quarry.

The Square – 12 June 2024



Burrs Field – 12 June 2024



Kidical Mass – 16 June 2024



Recommendations

Following Great Big Green Week 2024, the Deputy Town Clerk issued a survey to all who participated. The feedback was largely positive with comments such as:

‘We held our first event related to the climate emergency. There was a high level of engagement from those who came. It gave us the opportunity to partner with Shropshire Wildlife Trust for the event. We hope to develop an online exhibition along the same lines as the display, as well as seek funding for further activities and this was a valuable pilot event.’

'The home retrofit information evening was really good. People immediately fed back that it was useful, we got to know lots of members of the community. Many people were not aware that the MEA existed, lots of people found they were eligible for grants. The biodiversity workshop had great feedback, people immediately said they found meeting others useful and they learned lots.'

'The event was in a good location, and due to it being in the square, we caught many people that were shopping, on lunch breaks etc.'

The Climate Change Fair held in the Square on Wednesday 12 June 2024 was particularly successful and I would definitely recommend that a similar event be held next year. I would also recommend that more press and publicity are done at an earlier stage to publicise the events taking place. This was delayed this year as some of the events were not confirmed until a late stage.

It was disappointing that a lot of the large organisations in the two did not participate. From Shropshire Council, only the Library got involved and it would be extremely beneficial if they could get behind the event in the future.

RECOMMENDATIONS:

- (i) The report be noted.**
- (ii) That the Town Council commits to coordination Shrewsbury's participation in Great Big Green Week again for 2025.**

PUBLICITY FOR GREAT BIG GREEN WEEK

SHREWSBURY GREAT BIG GREEN WEEK 2024



Shrewsbury
Town Council

SHREWSBURY GREAT BIG GREEN WEEK

For the first time, this year Shrewsbury will participate in the Great Big Green Week.

The Great Big Green Week is the UK's biggest ever celebration of community action to tackle climate change and protect nature.

Every year, people come together to unleash a wave of support for action to protect the planet. Tens of thousands of people in every corner of the country celebrate the heartfelt, brave, everyday actions being taken to stand up for nature and fight climate change.

Please come along and participate in a wide range of activities taking place across the town ranging from green fairs and demonstrations to jigsaw and vinyl swaps, including activities for all ages. Booking details are listed under each event or visit <https://www.stclimate.co.uk/>.



Shrewsbury
Town Council



Let's swap together for good

SHREWSBURY GREAT BIG GREEN WEEK

Climate Change Competition 1 - 15 June 2024
during Shropshire Archives opening hours

Shropshire Archives,
Shrewsbury

Come along and see our competition entries from Shrewsbury Town Council's recent How We Can Save the Planet Together Competition. These will be on display daily at Shropshire Archives, Shrewsbury.

Opening Hours:

- Wednesday 10am - 4pm
- Thursday 10am - 4pm
- Friday 10am - 4pm
- Saturday 10am - 4pm (first Saturday in each month)

FREE EVENT. Just drop in.



Shrewsbury
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SHREWSBURY GREAT BIG GREEN WEEK

Roche Street Green Fair Saturday 1 June 2024
from 10.00am

Roche Street,
Shrewsbury SY3 7PA

Bring the family along to Roche Street for a range of activities.

FREE EVENT. Just drop in.



**ROCKE STREET
Green Fair 2024**

Free entry / Family friendly / Information stalls / Environmentally friendly chat / Refreshments

Where and when?

BELLE VUE YOUTH CLUB, Roche Street,
(off Old Potts Way)
Shrewsbury, SY3 7PY
Saturday, June 1st, 2024, from 10am

Part of Shrewsbury Town Council's BIG GREEN WEEK 2024




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SHREWSBURY GREAT BIG GREEN WEEK

Time to Tread Lightly

Saturday 1 June 2024 2.00-4.00pm

Shropshire Archives
Shrewsbury

How can we make use of our heritage, our history, the stories so wonderfully told and illustrated by our rich collections, to help envision a brighter future? A future where we can live within our means, where we can tread more lightly on the earth and nurture the health and wellbeing of all.

Be inspired by historic photographs and archives of Shropshire to engage with a range of themes, to help consider what we should leave behind and what we should take forward, and how we can take meaningful action to bring about a brighter future for all.

FREE EVENT. To book your place, go to: [Time to Tread Lightly at Shropshire Archives event tickets from TicketSource](https://www.ticketsource.co.uk/events/time-to-tread-lightly)



THE GREAT
BIG GREEN
WEEK

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SHREWSBURY GREAT BIG GREEN WEEK

Community Home Retrofit Evening: Insulation, heat pumps, solar panels

Tuesday 4 June 2024
7.00 - 8.30pm

Castlefields
Community Centre

What sort of insulation improvements should be made? Is a heat pump suitable for a Victorian terraced home? Is it possible to install solar PV on roofs in a Conservation Area? These questions and more will be addressed by Tony Baker from Future Ready Homes, a free advice service set up by local charity Marches Energy Agency.

We will also hear from local residents who've already installed heat pumps and will offer guidance on where to find additional information and expertise. Let's use this evening to connect with others who are on the home retrofit/ heat pump journey. Together, we can learn from each other's experiences and feel more confident in our decisions.

There will be plenty of time for your questions and discussion. Tea/ coffee/ biscuits will be available.

FREE EVENT. To book your place, go to: <https://www.eventbrite.co.uk/e/community-home-retrofit-evening-insulation-heat-pumps-solar-panels-tickets>

FUTURE
READY
HOMES

THE GREAT
BIG GREEN
WEEK

Let's swap together for good

SHREWSBURY GREAT BIG GREEN WEEK

Let's Celebrate! Arts Event

Saturday 8 June 2024
11.00am - 3.00pm

Greyfriars Bridge,
Coleham

Treasures abound at this laid back family event.

Expect live music, themed stalls, drop in art activities, toy pirate galleons, treasure board games, lego/duplo and metal detectors!

Look out for Shropshire Geological Society, Shropshire Museums and Archives, Shropshire Wildlife Trust : Shrewsbury Branch and Shrewsbury Urban Sketchers.

FREE EVENT. Just drop in.

<https://www.bellevueartsfestival.co.uk/festival-2024>

*Also as part of Green Week: Extinction Rebellion Shrewsbury environmental stall just inside the quarry entrance. Chance to try art block printing and nature jenga, plus to sign up for the national campaign to Restore Nature Now!



THE GREAT
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Let's swap together for good

SHREWSBURY GREAT BIG GREEN WEEK

Jigsaw Swap Day

Saturday 8 June 2024
10.30am - 3.30pm

Shrewsbury Library

Do you have a Jigsaw that you would like to swap for another?

A great way to support The Big Green Week and "recycle" your jigsaws, all ages welcome.

If you know your Jigsaw is incomplete, please make a note on the box so other swappers know and can decide if they are ok with that!

FREE EVENT. Just drop in.



THE GREAT
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SHREWSBURY GREAT BIG GREEN WEEK

CANCELLED
Learn to Live Low Carbon

Monday 10 June 2024
10.00am - 12.30pm

Public event for anyone to come along and ask any questions about carbon literacy and climate change. Please just drop in and ask the experts your questions or for advice.

FREE EVENT. Book via <https://www.eventbrite.co.uk/e/learn-to-live-low-carbon-tickets-899783716317>



THE GREAT BIG GREEN WEEK

Let's swap together for good

SHREWSBURY GREAT BIG GREEN WEEK

Climate Change Fair

Wednesday 12 June 2024
12.30pm - 3.30pm

The Square,
Shrewsbury

Come along and speak to representatives from organisations such as Shropshire Wildlife Trust, Friends of the Earth and The Marches Energy Agency about climate change and nature recovery.

Also have an opportunity to speak to Young Shrewsbury about what they are doing to tackle climate change.

FREE EVENT.



Shrewsbury
Town Council

THE GREAT BIG GREEN WEEK

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SHREWSBURY GREAT BIG GREEN WEEK

Shrewsbury Town Council's approach to Climate Change and Nature Recovery

Wednesday 12 June 2024
12.30 - 3.30pm

The Quarry and Burrs Field, Shrewsbury

In 2019, Shrewsbury Town Council declared a climate emergency and established a Climate Emergency and Nature Recovery Committee to provide guidance to the Council and help it reduce its carbon footprint in its everyday activities.

Come along and meet members of the Countryside and Operations team to see what this means in practice as well as getting advice on guidance on horticulture and gardening.

FREE EVENT.



Shrewsbury
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THE GREAT BIG GREEN WEEK

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SHREWSBURY GREAT BIG GREEN WEEK

Biodiversity Collage

Wednesday 12 June 2024
6.00 - 9.00pm

Shrewsbury Town Council, Livesey House, 7 St John's Hill SY1 1JD

A fun and collaborative workshop in which you'll learn about biodiversity - what it is, why we need it and how it is being degraded.

To book please visit https://www.eventbrite.com/e/biodiversity-collage-go-green-week-tickets-891034346717?aff=odcleoeventsincollection&keep_tld=1.



THE GREAT BIG GREEN WEEK

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SHREWSBURY GREAT BIG GREEN WEEK

Darn and Delve

Thursday 13 June 2024
2.00 - 3.30pm

Shropshire Archives,
Shrewsbury

You've heard of 'Make Do and Mend' and 'Knit and Natter'... well now you can try 'Darning and Delving' at Shropshire Archives!

Make and mend while you delve into the past with our display of original sewing-related archives. Bring your own projects along or make use of our scraps and materials, hooks and needles, sewing machine and darning mushroom to have a go at sewing, darning, crochet or knitting.

This event is part of Great Big Green Week.

FREE EVENT. To book your place, go to: Darn and Delve at Shropshire Archives event tickets from TicketSource <https://www.ticketsource.co.uk/whats-on?q=darn%20and%20delve>



THE GREAT
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SHREWSBURY GREAT BIG GREEN WEEK

Mini Mammoths at the Museum

Friday 14 June 2024
10.30am - 12.00pm

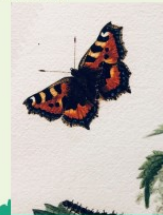
Shrewsbury Museum
and Art Gallery

We will go on a 'Nature Hunt' in the museum and plant seeds as an activity to take home. There will be healthy fruit and vegetables as a snack.

We will also have a 'Children's Book Swap' event in the museum that day where families can bring in the books they no longer need and swap them for 'new to me' books.

During usual weekly toddler session. Suitable for ages 1 - 5.

Book via
<https://www.shropshiremuseums.org.uk/smag/smart-mini-mini-mammoths/>



THE GREAT
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SHREWSBURY GREAT BIG GREEN WEEK

Luddite or Visionary? The Curious Diary of Henry Rope

Friday 14 June 2024
2.00pm - 2.30pm

Shropshire Archives,
Shrewsbury

Find out about this original diary in which Henry Rope, aged 21, expresses his opinions on industrialisation, urbanisation and the mechanisation of transport in his own unique way, as he cycles across Shropshire and beyond in 1901.

This is a special edition for Great Big Green Week of our regular series of free 10-minute talks, usually held on the last Thursday of each month.

FREE DROP-IN EVENT.



THE GREAT
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SHREWSBURY GREAT BIG GREEN WEEK

Vinyl Vibrations

Saturday 15 June 2024
11.00am - 3.00pm

Greyfriars Bridge,
Coleham

Join us to hear the best of jazz, reggae, funk and soul records. Plus art activities for all ages with Plastic Pixel Art.

<https://www.bellevueartsfestival.co.uk/festival-2024>

FREE DROP-IN EVENT.



THE GREAT
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SHREWSBURY GREAT BIG GREEN WEEK

Cycling 4 All - Pedal in the Park

Saturday 15 June 2024
10.00am - 3.00pm

Meet at Gelateria, St
Julians Friars

To promote Inclusive/adaptive cycling,
for anyone who is unable or hasn't tried
cycling on a regular bicycle! Or to build
confidence in returning to cycling.

We think anyone should be able to cycle
- they may just need the right cycle and
encouragement!

Just come along on the day - or ask for
specific assistance via
c4allshropshire@gmail.com

FREE DROP-IN EVENT.

www.cycling4allshropshire.co.uk

**PEDAL IN THE PARK
& PEDAL OUT TOGETHER (SUPPORTED RIDES)**

Come and enjoy cycling, you may just need the right cycle along with our friendly support!

2024. COME ALONG ON THE THIRD SATURDAY OF EACH MONTH:
16th March, 20th April, 18th May,
15th June, 20th July,
17th August, 21st September
10am - 3pm at the
William Clement Memorial (obolaki),
Greyfriars, Shrewsbury SY1 1RN.
Adjacent to St Julian's car park.

SCAN ME

Follow us on Facebook @c4allshropshire

THE GREAT
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SHREWSBURY GREAT BIG GREEN WEEK

Kidical Mass Family Bike Ride

Sunday 16 June 2024
from 10.00am

Meet at The Quarry

Kidical Mass Shrewsbury Family Bike Ride.

Join us for a family-friendly, fun and slow paced bike ride.

Meet us in The Quarry by the William Clement Memorial.

For more information find us on Facebook.

FREE DROP-IN EVENT.



THE GREAT
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